

## FOR IMMEDIATE RELEASE

Student Tenant is giving away another £1000 cash prize to a lucky student willing to hunt for it.

London, Tuesday 13th January 2015

Student Tenant announces today a second treasure hunt for a grand in Central London after last month's triumph.

StudentTenant.com is an online booking portal working with landlords and private hall providers to find the perfect student accommodation. With the user-friendly and highly efficient system, it reduces the administration and cost compared to a usual letting agency making life a lot easier. Student Tenant is in official partnerships with the University of Kent and the University of the Creative Arts, and is now expanding nationwide.

After the recent success of their last 'treasure hunt' themed competition, run by James Harwood (seasoned entrepreneur) and Tom Caton (former KPMG, Samsung and Kellogg MBA), Student Tenant's #GrandInTheGround campaign was featured in Time Out London magazine and received coverage from GoThinkBig. Student Tenant is running the competition again.

According to Tom "We want to help students all we can and decided the best way to do that is to put cash straight into their pockets. We've buried £1,000 in the ground again and the student who can sweat the clues can reach down and pick up the cash".

Throughout the week starting Monday 13<sup>th</sup> January Student Tenant will be posting different clues that will direct student to the burial location. Clues will be posted on studenttenant.com, Twitter (@StudentTenant) and Facebook (/StudentTenant), the first student to find it, gets it! Terms and conditions apply.

StudentTenant was founded in 2011 and has 10 employees delivering student housing around the UK.

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